



## ***In Progress Online - January 2006***

### **In This Issue**

- [Placer County Economic Development Director Retiring](#)
- [Roseville Company Developing Non-invasive Imaging Devices](#)
- [USDA Recognizes Rocklin Company's Food Safety Products](#)
- [Lincoln Technology Company Gears Up for Growth](#)
- [Kollabra Ranked 39th Fastest-Growing](#)
- [Southwestern-style Eatery Opens in Tahoe City](#)
- [New Year Offers Free FTC Classes](#)
- [It's all Downhill for North Lake Tahoe Ski Resorts](#)
- [New Gallery Enlivens Downtown Roseville](#)
- [Farm and Home Program Benefits Urban and Rural Residents](#)
- [IEDC Program Recognizes Placer County](#)
- [What's in Your E-Mail Newsletter?](#)

---

### **Placer County Economic Development Director Retiring**

Placer County Economic Development Director Ed Graves is retiring after 12 years with the county and 35 years working in economic development. Hired when Placer County was in an economic slump, Graves has seen the county grow in recent years to rank first among the nation's 315 largest counties in percentage of job growth for two years in a row. Graves, 58, has developed and managed programs for Clovis, Tulare County, Adams County, Colorado; the Santa Maria Valley, and, originally, in Anaheim. His final day on the job will be February 3. For details, visit the [Auburn Journal](#).

[Go to top](#)

---

## **Roseville Company Developing Non-invasive Imaging Devices**

LifeWave, Inc., in Roseville, was established in 2002 to develop a new class of safe and non-invasive medical monitoring, imaging, and diagnostic technologies. The company's patent pending "UWB medical radar" employs extremely low-power electromagnetic energy capable of motion mode scanning, multi-dimensional imaging, and single organ monitoring. Unlike existing technologies, LifeWave's approach requires no electrodes, conductive gels, or skin contact and can permeate barriers such as clothing, air, and bone. Applications range from home monitoring for disease progression and treatment assessment to complex imaging for organ function and image-guided surgery, said CEO Joe Paul Tupin, M.D. LifeWave's new technologies are being tested in independent pre-FDA clinical trials at a leading American university. For more, visit [LifeWave](#) or [Healthcare Information and Management Systems Society](#).

[Go to top](#)

---

## **USDA Recognizes Rocklin Company's Food Safety Products**

Mionix, a Rocklin company that creates products to make food safe, has received patents for products that serve as interventions against Listeria. Listeria are bacteria which can cause an infection known as listeriosis and are resistant to common food preservation agents. The USDA Food Safety Inspection Service lists Mionix products in its new Technology Information Table. Mionix's proprietary Acidic Calcium Sulfate (ACS), also known as acidified calcium sulfate, is the basis for Mionix's FDA and USDA approved formulations of Safe2O® brand products. ACS enables Mionix products to effectively inhibit microbial growth and greatly reduce pathogen contamination levels, thus making Mionix a leader in food safety. For details visit [Mionix](#) or the USDA's [New Technology Information Table](#).

[Go to top](#)

---

## **Lincoln Technology Company Gears Up for Growth**

Airtop Technology Group, Inc., established in March 2005, is already revising its current business plan to incorporate new growth goals. Airtop offers professional information technology consulting services and wireless broadband Internet service. CEO Jonn Chapman comes from a corporate setting where he was a systems engineer for 23,000

computer users located in more than 40 countries. Also, as a systems engineer for the same organization, he was charged with analyzing current systems and process and finding ways to save money. This level of experience and responsibility, Chapman believes, is what gives Airtop the edge over most of its competitors. The company's philosophy, he says, is to 'become trusted advocates to our clients by providing our services with professionalism, experience, and integrity.' For more information visit [Airtop Technology Group, Inc](#) or contact [Jonn Chapman](#) CEO.

[Go to top](#)

---

### **Kollabra Ranked 39th Fastest-Growing**

Kollabra, founded in 1996 by Auburnite Robb Moore, develops custom engineering solutions for a wide variety of companies across North America. The company announced in November that it had been ranked Number 39 on the 2005 Deloitte Technology Fast 50 - Silicon Valley. In addition, Kollabra ranked 345 on the 2005 Deloitte Technology Fast 500 fastest-growing technology companies in North America. Rankings are based on percentage growth over the past five years. Kollabra's revenues grew 396% during 2000 - 2004 period. Kollabra has developed innovative solutions for the medical, consumer products, aerospace, and semiconductor industries. Services include mechanical, software and electrical engineering as well as industrial design, optical, and systems engineering. For more, visit [Kollabra](#) or [Deloitte](#).

[Go to top](#)

---

### **Southwestern-style Eatery Opens in Tahoe City**

What's cooking in Tahoe City? Rock's Mesquite Rotisserie, the newly renovated Cobblestone eatery in Tahoe City, has a fresh look and taste -- Southwestern and TexMex-styled food such as ribs, tri-tip tacos, and mesquite-cooked chicken. Owner Graham Rock owns two other well-known restaurants -- Graham's at Squaw Valley and Chambers Landing on the West Shore. Rock started construction on the rotisserie last May and opened last fall. Customers can enjoy a draft beer at the bar and dine inside or on the lakeview patio. Head chef Miguel Rueda, a veteran of Rock's other restaurants, and his crew can prepare complete meals to go or cook specialty meats on their Texas-made, 2,500-pound mesquite rotisserie. Rock's Mesquite Rotisserie is also available for private parties. For more, visit [Rock's Mesquite Rotisserie](#) or contact [Karen Willcuts](#), Tahoe City

Downtown Association, Design and Historic Committee secretary.

[Go to top](#)Rock's Mesquite Rotisserie

---

### **New Year Offers Free FTC Classes**

The Federal Technology Center (FTC) is a not-for-profit public benefit corporation that promotes California's economic development by teaching small business owners how to successfully compete for government contracts. Early 2006 classes include Doing Business with General Services Administration (Jan. 12, 9 a.m. - 12 noon, Sacramento); Getting Started with Government Contracting (Jan.19, 1 - 4 p.m., Lincoln) and Getting Started with Government Contracting (Feb. 6, 1 - 4 p.m., Citrus Heights). For a complete list of FTC classes and seminars visit [The Federal Technology Center](#) or contact [Jack Toney](#) Director, Procurement Assistance Program .

[Go to top](#)

---

### **It's all Downhill for North Lake Tahoe Ski Resorts**

North Lake Tahoe boasts one of the largest concentrations of alpine ski resorts in North America. The resorts promise every skiing feature from spectacular runs with high-mountain views to easygoing beginner hills. Interchangeable lift tickets are offered at seven of the resorts: Alpine Meadows, Diamond Peak, Homewood Mountain Resort, Mt. Rose - Ski Tahoe, Squaw Valley USA, and Sugar Bowl. An overview of these popular downhill areas and links to weather and road conditions, lodging, and trip planning are available at the [North Lake Tahoe Resort Association](#).

[Go to top](#)

---

### **New Gallery Enlivens Downtown Roseville**

Artist Deidre Trudeau has opened Artful-Blend Gallery in the heart of Historic Downtown Roseville. The innovative gallery features monthly themed exhibitions of work by artists throughout the region, ongoing classes, and special seasonal events. January's gallery show, Art of the World, celebrates ethnic diversity, and February's,

Passion People in Honor of the Holiday of Love, showcases the colorful acrylics of artist Linda Green. Classes in early 2006 include Travel Journaling, Watercolor, Drawing, Mono-printing, and Collage. Artful-Blend also participates in Placer Valley's 3rd Saturday Art Tour, which includes a dozen other galleries. For more, visit the [Artful Blend Gallery](#) or [Join the Arts](#) or contact [Deidre Trudeau](#).

[Go to top](#)

---

## **Farm and Home Program Benefits Urban and Rural Residents**

It used to be cows and milking, but now support from the Farm and Home Advisor extends into every facet of foothills life. Cooperative Extension, a shared effort of the U. S. Dept. of Agriculture and state land grant colleges like the University of California receives staff support and services from Placer County in exchange for university-paid programs and professionals. Extension works with all aspects of agriculture, from large commercial operations to the small farmer and home gardener and Farmers Markets. But advisors also support youth and family development; home, health and nutrition, early literacy, and food safety. For more, visit [Placer County Farm and Home Advisor](#), [U.C Davis Cooperative Extension](#), [PlacerGROWN](#), [Placer County Agriculture Department](#), [4-H Clubs](#), [Master Gardener](#) program, and the [Foothills Farmers Market Association](#).

[Go to top](#)

---

## **IEDC Program Recognizes Placer County**

The [International Economic Development Council \(IEDC\)](#) congratulates the Placer County Office of Economic Development, which recently earned re-accreditation through the [Accredited Economic Development Organization](#) (AEDO) program. Originally accredited in 1999, IEDC re-accredited the County in 2002. In two of the three years, the county has led the nation in job growth among large counties. The office has facilitated the location of a \$3 billion Leadership in Energy and Environmental Design ([LEED-certified](#)) ski and golf destination village and worked with area universities on development projects totaling over \$100 million. In addition, the Office developed an award-winning marketing program for technology-based economic development, and completed business retention and expansion plans for three communities. The AEDO program provides economic development organizations with independent feedback on their operations, structure, and procedures, and recognizes excellence in local economic

development efforts. Twenty-five organizations are accredited nationally. For more information on how to become an accredited organization, visit [AEDO](#) or contact [Alex Iams](#) Economic Development Associate.

[Go to top](#)

---

## What's in Your E-Mail Newsletter?

In Progress Online (IPOL), our monthly economic development e-mail newsletter covers the latest news on Placer County business and industry. It reports on new projects in our cities and towns and keeps readers up to date on the state of the region's economy. IPOL posts news of state and local training, incentives, as well as loan programs that benefit business. It even provides links to more information on each item. News about your business is always welcome. Please send items, questions, comments or suggestions to the Office of Economic Development ([OED](#)) or visit the OED [Web](#) site. For past In Progress Online newsletters, go to Placer County [Biz News](#).

[Go to top](#)

---

Copyright © 2006, Placer County. All rights reserved. Published monthly by [County of Placer, Office of Economic Development](#), Address: 175 Fulweiler Ave., Auburn, CA 95603. Phone (530) 889-4016. <http://www.placer.ca.gov/business/> Email: <mailto:econdev@placer.ca.gov>

To subscribe send any message to [join-in-progress@news.placer.ca.gov](mailto:join-in-progress@news.placer.ca.gov)